

Digital Accessibility Strategy

Last reviewed: 15 December 2021

Introduction

This is Aberystwyth University's Digital Accessibility Strategy. We want everyone who uses our websites and web-based systems to be able to find, read and understand our content. Making a website or web-based system accessible means making sure it can be used by as many people as possible, including those with impairments to their vision, hearing, mobility, thinking and understanding. The University will work toward making our websites and web-based systems accessible to all users.

Strategic Impact

One of the University's key values is inclusivity. Providing accessible information on our websites and web-based systems enables everyone to use them, regardless of disability or impairment. This promotes the "openness and generosity of spirit" and "strong sense of community" we are known for.

A core objective of the University is to "empower students to unlock their own potential and to develop as independent learners in a supportive, inclusive and creative bilingual community". We aim to ensure that information and teaching materials are accessible to all students. This, in addition to the already excellent student support we provide, will ensure that all students can get the most out of their education here.

Objectives

- **Make it easier for students to learn.**

Ensuring that information and teaching materials are accessible will make life easier for students with disabilities and impairments, improving their experience at the University.

- **Enhance the University's reputation**

Our reputation as an inclusive organisation, with high levels of student satisfaction, can be enhanced by ensuring everyone can use our websites and web-based systems.

- **Increase student recruitment.**

Making our websites and web-based systems accessible to all will give students with disabilities and impairments the confidence to choose to study with us.

- **Meet our compliance requirements.**

As a public sector body, we are required to comply with the [Public Sector Bodies \(Websites and Mobile Applications\) \(No.2\) Accessibility Regulations 2018](#).

Measures of Success

The Digital Accessibility Strategy aims to improve and maintain the accessibility of our websites and web-based systems. We will measure success by regularly auditing our websites and web-based systems to assess their accessibility levels.